

# Nottingham Local News

## Advertising Brochure 2025

For over 20 years we have supported local businesses with great value advertising within our monthly newspapers.

The balanced split of advertising alongside local news and community features, ensures you will get a great return from your marketing investment.



@nottlocalnews

0115 981 9200

[www.nottinghamlocalnews.com](http://www.nottinghamlocalnews.com)

[info@nottinghamlocalnews.com](mailto:info@nottinghamlocalnews.com)

21 Rectory Road, West Bridgford, Nottingham. NG2 6BE



# The best in local advertising

## Distribution Areas

**We have an impressive monthly circulation of almost 100,000 copies.**

Distribution is key when it comes to delivering a client's return on investment.

The more 'eyes' on an advert the better potential response! We have a fantastic team that provide a reliable door to door distribution to local residential areas including local businesses and stockists.

<b>West Bridgford Local News</b>	
Compton Acres	2,500
Edwalton	2,000
Gamston	2,500
Lady Bay	1,500
Ruddington Lane	500
West Bridgford Central	10,000
Wilford Hill	1,200
Wilford	800
Various Stockists	1,000
<b>Total</b>	<b>22,000</b>

<b>Clifton Local News</b>	
Clifton Central	8,850
Clifton Village	350
Silverdale	800
Barton in Fabis and Thrumpton	200
Stockists	300
<b>Total</b>	<b>10,500</b>

<b>Calverton &amp; Burton Joyce Local News</b>	
Calverton	3,200
Woodborough	500
Lambley	500
Stockists in Oxtun & Epperstone	800
Burton Joyce & Stockists	2,000
Lowdham & Stockists	1,000
Gunthorpe	250
Local villages: Bulcote, Caythorpe, Hoveringham, Thurgarton, Bleasby & Gonalston	1,250
Various Stockists	500
<b>Total</b>	<b>10,000</b>

<b>Beeston Local News</b>	
Beeston Central	8,000
Rylands	2,200
Chilwell	6,400
Toton	3,600
Bramcote	4,800
Stockists	500
<b>Total</b>	<b>25,500</b>

<b>East Leake Local News</b>	
East Leake	4,000
Costock	200
Gotham	700
Stockists	200
<b>Total</b>	<b>5,100</b>

<b>Rushcliffe Local News</b>	
Bingham	4,300
Bradmore & Bunny	300
Cotgrave	3,500
Cropwell Bishop & Butler	1,000
East Bridgford	800
Keyworth	3,000
Kinoulton	300
Plumtree	100
Radcliffe on Trent	3,300
Ruddington	3,000
Shelford & Newton	500
Tollerton	800
Upper Saxondale	300
Village Stockists	1,800
<b>Total</b>	<b>23,000</b>



## Advertising Rates

With advertising rates from only £49 a month, promoting your business with the Local News is an incredibly cost-effective way to reach your target audience.

### All Areas

#### Monthly advertising rates

Advert Size	Width/Height	One Area	Two Area	Three Area	Four Area	Five Area	Six Area
Small	5cm x 7cm	£79	£119	£149	£179	£199	£229
Medium	10cm x 7cm	£99	£159	£189	£229	£249	£269
Quarter Page	10cm x 14cm	£159	£269	£359	£429	£499	£569
Half Page	20cm x 14cm	£269	£419	£569	£729	£879	£1,029
Full Page	20cm x 28cm	£369	£569	£779	£929	£1,099	£1,269
<b>Discounts</b>		3 consecutive months		10%	6 consecutive months		15%
<b>Extras</b>		Front page premium		£59	All adverts are subject to vat at 20%		

The East Leake Local News has a smaller circulation of 5,100 copies, so has discounted rates for clients who only want to advertise in this area edition.

You can still combine advertising with other area editions in the rate card above.

**Monthly Rates:** are payable at the time of booking by credit or debit card. Discounted packages - are payable in a minimum of 3 monthly installments at the time of booking by credit or debit card. Payment by BACS on invoice may also be accepted for account customers, please call us for more details.

**The Small Print:** all rates shown are plus 20% vat. Discounted packages are for advertisements booked for consecutive months and the discount is given on condition that all of the booking ordered is used and paid for. Cancellations are accepted during the booking period but are subject to a cancellation fee of any discount previously given.

For full terms & conditions see [nottinghamlocalnews.com](http://nottinghamlocalnews.com)

### East Leake Only

#### Monthly advertising rates

Advert Size	Width/Height	EL Area Only
Small	5cm x 7cm	£49
Medium	10cm x 7cm	£69
Quarter Page	10cm x 14cm	£99
Half Page	20cm x 14cm	£129
Full Page	20cm x 28cm	£199

## Leaflet Distribution

**Your leaflets, brochures or menus can be delivered as inserts into any of our circulation areas.**

The Local News editions each contain a max of four inserts, so your leaflet won't get lost in piles of others.

Our distribution team are local and very reliable giving our clients piece of mind. All distributions are independently audited and our team leaders use GPS tracking, as well as regular progress reports during distribution.

Rates start from only £30 per 1,000 plus vat for full circulation in any of our area editions\*

\*Based on full circulation in any Local News publication. Due to industry guidelines please note that we cannot guarantee 100% delivery where safe distribution is not possible.

Rates from only £30 per 1,000	Design and print service available
Solus, shared and news share available	Target distribution area planning service
Verified distribution using GPS tracking	Warehouse storage until the distribution dates
Discounts available for larger quantities and regular contracts	
For more information on our distribution services please call <b>0115 981 9200</b> email <a href="mailto:iain@nottinghamlocalnews.com">iain@nottinghamlocalnews.com</a> or visit our website <a href="http://www.nottinghamlocalnews.com">www.nottinghamlocalnews.com</a>	

## Digital Media

**We know that managing digital media can be very a time consuming job - so we're here to help! We have 3 packages available to suit all businesses and budgets.**

The Local News website [nottinghamlocalnews.com](http://www.nottinghamlocalnews.com) records over 50,000 visits a month with an average browsing time of over 8 minutes. Unlike other news sites with constant pop-up's and surveys that cause much irritation - we only offer residency MPU adverts, which start from only £20 per month, that includes a link to your site or social media platforms.

<b>Silver</b>
Advert on all pages of <a href="http://www.nottinghamlocalnews.com">www.nottinghamlocalnews.com</a> 4 x Facebook, Twitter & Instagram posts
<b>£40</b> per month

<b>Bronze</b>
Advert on all pages of <a href="http://www.nottinghamlocalnews.com">www.nottinghamlocalnews.com</a>
<b>£20</b> per month

<b>Gold</b>
Advert on all pages of <a href="http://www.nottinghamlocalnews.com">www.nottinghamlocalnews.com</a> 8 x Facebook, Twitter & Instagram posts
<b>£70</b> per month