

Advert Design Specifications



FREE Advert Design

To make advertising with The Local News really easy, we offer a free advert design service for our clients. So that our design team can get your artwork looking just as you want it, they'll need the following from you:

• LOGO'S

Please send electronically as a PDF, Jpeg, PNG file, Illustrator, EPS or In Design file. For the best quality. Please send it no less than 300DPI (dots per inch) or 2MB.

• COLOURS

Tell us your preferred background colours, font colours, any borders around the edge etc. Also, let us know if you use a specific pantone colour.

• IMAGES AND PHOTOGRAPHS

Please send electronically as a PDF, Jpeg or PNG file no less than 300DPI or 2MB.

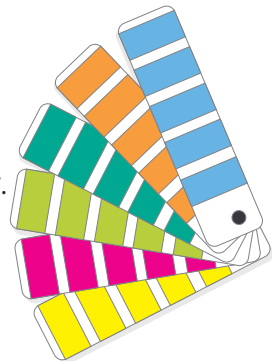
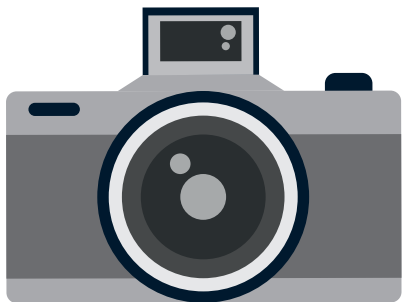
• WORDS

We need to know all the wording for your advert and any particular font or styles. Don't forget the all-important contact information including telephone numbers, your address, website and email addresses.

• LAYOUT

How do you want everything arranging within the advert size space? You could sketch it out on paper and email us a photograph.

Abadi Collection
Academy Engraved
Admiral
AEGINA
Arlington
Auvergne
Aerospace
AidaBook
Airlane
AkronBldCondensed
Aktuelle
ALGERIAN
Andwa
Andy
Antares
AntiqueOIT
ApanageBold
ArabBruD
Arial Black
Arial
Arial Rounded
ArsisDReg
Bernard MT Condensed
BibleSerD
Bookley Script
BlackletterITC
BlacklightD
BlippoBldP
BodonilbmT
Book Antiqua
Bookman Old Style
Bradley Hand
Braggadocio



• USING YOUR OWN ARTWORK

If you already have artwork to use then just email or We Transfer it to us at: ads@nottinghamlocalnews.com We accept artwork as a PDF, Jpeg, PNG file, Illustrator, EPS or In Design file. For the best quality, please send it no less than 300DPI or 2MB with all fonts converted. For full page magazine adverts we need at least 3mm bleed.

If you need any more help or want to chat to our design team, just call us on 0115 981 9200 or come and see us at 121 Canal Street, Nottingham. NG1 7HB.

PLEASE NOTE THAT:

- Artwork is only offered free of charge once an order for advertising has been placed. If artwork is drawn up and the order is then cancelled the client is liable for any design costs incurred at the designer's current hourly rate.
- All artwork designed by us is copyright and must not be reproduced in any other publication without the prior permission of The Nottingham Local News.
- For full advertisers terms & conditions of sale please refer to 'Terms & Conditions' at www.nottinghamlocalnews.com