

# Nottingham Local News

2018

0115 981 9200 | [nottinghamlocalnews.com](http://nottinghamlocalnews.com) |   

## For the best in local advertising

For nearly 15 years we have supported local businesses with great value advertising in our monthly newspapers. The balanced split of advertising alongside local news and community features, ensures you will get a great return from your marketing investment.

It's so easy to advertise with The Local News, we offer our clients:

- Choice of 8 advert sizes • Great rates from £35 per month • Free full colour advert design service
- Discounts for multiple areas and long term bookings • Editorial opportunities to promote your local business
- Website and social media advertising • Leaflet design, print and distribution service

### West Bridgford Local News

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Compton Acres	2,200
Edwalton	1,600
Gamston	2,500
Lady Bay	1,500
Ruddington Lane	500
West Bridgford Central	10,000
Wilford Hill	1,100
Wilford Village	600
<b>Total Circulation</b>	<b>20,000</b>

### Beeston Local News

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Beeston Central	8,000
Rylands	2,200
Chilwell	6,400
Toton	3,600
Bramcote	4,800
<b>Total Circulation</b>	<b>25,000</b>

### Rushcliffe Local News

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Bingham	4,000
Bradmore & Bunny	300
Cotgrave	3,000
Cropwell Bishop & Butler	1,000
East Bridgford	800
Keyworth	3,000
Kinoulton	300
Plumtree	100
Radcliffe on Trent	3,300
Ruddington	3,000
Shelford & Newton	200
Tollerton	700
Upper Saxondale	300
<b>Total Circulation</b>	<b>20,000</b>

### Clifton Local News

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Clifton Central	8,850
Clifton Village	350
Silverdale	800
<b>Total Circulation</b>	<b>10,000</b>

### Calverton Local News

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Calverton	3,200
Woodborough	500
Lambley	500
Stockists in: - Oxtou and Epperstone	800
<b>Total Circulation</b>	<b>5,000</b>

### Burton Joyce & Lowdham Local News

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Burton Joyce & Stockists	2,000
Lowdham & Stockists	1,000
Gunthorpe	250
Local villages including: - Bulcote, Caythorpe, Hoveringham, Thurgarton, Bleasby & Gonalston	1,250
Other Stockists	500
<b>Total Circulation</b>	<b>5,000</b>

[ads@nottinghamlocalnews.com](mailto:ads@nottinghamlocalnews.com) | 0115 981 9200 | [nottinghamlocalnews.com](http://nottinghamlocalnews.com)

# Great value printed advertising rates

In Print		West Bridgford, Rushcliffe, Beeston, Clifton Calverton & Burton Joyce					
Rates shown per month		One area	Two areas	Three areas	Four areas	Five areas	Six areas
Advert size	Width/Height						
Small Square	5cm x 5cm	£65	£95	£125	£150	£175	£200
Small	5cm x 7cm	£75	£115	£145	£170	£195	£220
Credit Card	10cm x 5cm	£85	£135	£165	£190	£215	£245
Medium	10cm x 7cm	£95	£155	£185	£220	£235	£250
Large Square	10cm x 10cm	£130	£210	£290	£375	£435	£495
1/4 Page	10cm x 14cm	£150	£260	£350	£425	£495	£565
1/2 Page	20cm x 14cm	£260	£410	£560	£725	£875	£1,025
Full A4 Page	20cm x 28cm	£360	£560	£775	£925	£1,095	£1,265
<b>Discounts</b>	3 consecutive months	10% off		6 consecutive months		15% off	
<b>Extras</b>	Guarantee your page	£10		Front page premium		£50	

## Local News 'Lite'

These editions are focussed on much smaller communities so have a lower circulation count. The rate card below is for clients who only want to advertise in the 'Lite' area editions. You can still combine advertising packages in both larger circulation and 'Lite' area editions, rates are shown above in the 'three areas, four areas' etc columns.



In Print		Local News Lite	
Rates shown per month		One Lite area	Two Lite areas
Advert size	Width/Height		
Small Square	5cm x 5cm	£35	£65
Small	5cm x 7cm	£45	£85
Credit Card	10cm x 5cm	£55	£100
Medium	10cm x 7cm	£65	£120
Large Square	10cm x 10cm	£75	£140
1/4 Page	10cm x 14cm	£95	£175
1/2 Page	20cm x 14cm	£125	£225
Full A4 Page	20cm x 28cm	£195	£295

## Leaflets, brochures or menus can be delivered as inserts into any of our circulation areas.

Rates start from only £20 per 1000 plus v.a.t for full circulation in any of the area editions.

Distribution in part of the circulation areas is available at £25 per 1000 plus v.a.t. Minimum order is 1000 leaflets.

Further discounts are also available for larger quantities and regular contracts, but additional charges may apply for heavy or large items.

Leaflet stock can be collected and stored in our warehouse until the distribution dates.

## Leaflet design and print services are also available – please email us for more details

### Payment Terms:

Credit/Debit card details are required at the time of booking. Monthly Rates are payable at the time of booking by credit or debit card.

Discounted packages are payable in a minimum of 3 monthly installments at the time of booking by credit or debit card.

Payment by BACS or Direct Debit on invoice may also be accepted for account customers, please call us for more details.

**The Small Print** - all rates shown are plus 20% VAT. Discounted packages are for advertisements booked for consecutive months and the discount is given on condition that all of the booking ordered is used and paid for. Cancellations are accepted during the booking period but are subject to a cancellation fee of any discount previously given. For full advertising terms & conditions of sale see nottinghamlocalnews.com