

Nottingham Local News

2018

0115 981 9200 | nottinghamlocalnews.com |   

For the best in local advertising

For over a decade we have supported local businesses with great value advertising in our monthly newspapers. The balanced split of advertising alongside local news and community features, ensures you will get a great return from your marketing investment. It's so easy to advertise with The Local News, we offer our clients:

- Choice of 8 advert sizes • Great rates from £65 per month • Free full colour advert design service
- Discounts for multiple areas and long term bookings • Editorial opportunities to promote your local business
- Website and social media advertising • Leaflet design, print and distribution service

**West Bridgford
Local News**
0115 981 9200 | nottinghamlocalnews.com |   

Postcode sectors
NG2.5/6/7 NG11.7 & NG12.4

Compton Acres	2,200
Edwalton	1,600
Gamston	2,500
Lady Bay	1,500
Ruddington Lane	500
West Bridgford Central	10,000
Wilford Hill	1,100
Wilford Village	600
Total Circulation	20,000

**Beeston
Local News**
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Postcode sectors
NG9.1/2/3/4/5/6

Beeston Central	8,000
Rylands	2,200
Chilwell	6,400
Toton	3,600
Bramcote	4,800
Total Circulation	25,000

**Rushcliffe
Local News**
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Postcode sectors
NG11.6, NG12.1/2/3/4/5 and NG13.8

Bingham	4,000
Bradmore & Bunny	300
Cotgrave	3,000
Cropwell Bishop & Butler	1,000
East Bridgford	800
Keyworth	3,000
Kinoulton	300
Plumtree	100
Radcliffe on Trent	3,300
Ruddington	3,000
Shelford & Newton	200
Tollerton	700
Upper Saxondale	300
Total Circulation	20,000



**Clifton
Local News**
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Postcode sectors
NG11.7/8/9

Clifton Central	8,850
Clifton Village	350
Silverdale	800
Total Circulation	10,000

**Newark
Local News**
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Postcode sectors
NG24.1/2/3/4

Newark Central	10,500
Balderton	4,100
Fernwood	1,500
Farndon	1,000
Coddington	600
Long Bennington	900
Local Businesses	600
Stockists in:	
- Elston	100
- Flintham	100
- Car Colston	100
Total Circulation	19,500

Great value printed advertising rates

In Print		West Bridgford, Rushcliffe, Beeston, Clifton & Newark areas				
Rates shown per month		One area	Two areas	Three areas	Four areas	Five areas
Advert size	Width/Height					
Small Square	5cm x 5cm	£65	£95	£125	£150	£175
Small	5cm x 7cm	£75	£115	£145	£170	£195
Credit Card	10cm x 5cm	£85	£135	£165	£190	£215
Medium	10cm x 7cm	£95	£155	£185	£220	£235
Large Square	10cm x 10cm	£130	£210	£290	£375	£435
1/4 Page	10cm x 14cm	£150	£260	£350	£425	£495
1/2 Page	20cm x 14cm	£260	£410	£560	£725	£875
Full A4 Page	20cm x 28cm	£360	£560	£775	£925	£1,095
Discounts	3 consecutive months	10% off		6 consecutive months	15% off	
Extras	Guarantee your page	£10		Front page premium	£50	

Payment Terms:
Credit/Debit card details are required at the time of booking. For full T&C's please see nottinghamlocalnews.com

Leaflets, brochures or menus can be delivered as inserts into any of our circulation areas.

Rates start from only £20 per 1000 plus v.a.t for full circulation in any of the area editions.

Distribution in part of the circulation areas is available at £25 per 1000 plus v.a.t. Minimum order is 1000 leaflets.




Further discounts are also available for larger quantities and regular contracts, but additional charges may apply for heavy or large items.

Leaflet stock can be collected and stored in our warehouse until the distribution dates.

Leaflet design and print services are also available – please email us for more details

Go digital with our website and social media packages

The Local News website and our social media Facebook and Twitter channels are now very popular, with people reading instantly updated news stories and linking to your own websites. We offer a range of advertising options for your business including animated adverts, please contact us for more details.

Digital Media			
nottinghamlocalnews.com website		Social Media - Facebook & Twitter	
Home page Medium	£25	Per post	£5
Sub page Medium	£10	T&C's: the minimum number of posts is 4 per order.	
Discounts			Twitter: @nottslocalnews
Each additional space	20% off		Instagram: @nottslocalnews
3 consecutive months	20% off		Facebook: Nottslocalnews
6 consecutive months	25% off		

Monthly Rates - are payable at the time of booking by credit or debit card. Discounted packages - are payable in a minimum of 3 monthly installments at the time of booking by credit or debit card. Payment by BACS on invoice may also be accepted for account customers, please call us for more details.

The Small Print - all rates shown are plus 20% VAT. Discounted packages are for advertisements booked for consecutive months and the discount is given on condition that all of the booking ordered is used and paid for. Cancellations are accepted during the booking period but are subject to a cancellation fee of any discount previously given. For terms & conditions see nottinghamlocalnews.com